

Lavell S. Alexander

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Open to Remote & Freelance Opportunities

Portfolio: www.motion72.com

Professional Summary

Creative and highly experienced Multimedia Designer with over 20 years in graphic design, animation, video production, and illustration. Skilled in both 2D/3D design and emerging AI-powered creative tools. Proven ability to deliver visually compelling content across digital and print media, from concept to final product. Now seeking freelance opportunities where innovation meets visual storytelling.

Professional Experience**Motion72**

June 2022 – Present

2D/3D Animator, Graphic Designer & Illustrator

Elan Motif Design

October 2008 – June 2022

Multimedia Designer

Adidas America

July 2001 – October 2008

Technical Designer – Basketball Footwear

Education**The Art Institute of Seattle**

Multimedia Design

Tools & Technologies

- Adobe Creative Suite, Midjourney, Kling, Runway, ElevenLabs
DaVinci Resolve, Logic Pro

Objective

Seeking freelance or remote multimedia projects where I can bring imaginative visuals to life—whether through motion design, animation, AI-generated artwork, or multimedia storytelling.